Southern Forest Markets: Pellets and Forest Carbon

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In a privately owned timberland market, how does increased demand for wood affect forest inventory and forest carbon?

Forest Inventory/Carbon Stock Increasing



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Timberland Area Steady but not Static



Southern Timberland is Dynamic Because:

- This is a privately owned largely un-regulated landscape where marginal agriculture competes with forest land both at the intensive (plantations) and the extensive (fallow agriculture) margins.
- "...we identified the rise in timber net returns as the most important factor driving the increase in forest areas between 1982 and 1997. This is consistent with reports that the increase in forests largely involved timberland acreage." (Lubowski et al. 2008)
- What does this mean for the carbon consequences of increased demand for pellets?

Returns to Forestland and Pellets

- Pine Sawtimber (PST) has been the primary rent driver on southern timberlands
- Low value products like pulpwood, not so much.
- This matters for pellets. If demand/harvest for pulpwood (e.g. pellet feedstock) doesn't influence returns to landowners and improve opportunities for forest management – the forest carbon benefit is reduced.

For Pellets to Influence Returns

 The PST / PPW price differential needs to decrease

• Pellets need to be a significant share of the market (large enough to influence prices)

• Note: this is a local story, markets vary widely across the South.

Pine Sawtimber Prices Decline



Pine Sawtimber Prices Decline



Side Note – Why haven't PST prices recovered and when will they?

Demand is UP:

2017 SYP Lumber Production > Pre-Recession Peak

Lumber Production Differs From Stumpage Consumed

- Efficiency Change
- Data Sources



But Supply is further UP

Pine non-Sawtimber Inventory on Plantations

Pine Sawtimber Inventory on Plantations



Why? Tree Planting Cycles in the South



High PST harvest and replanting today sets up the next 30yr cycle.

Pulpmill Consumption Trends: How does sawmill production affect pellets?



Do they have significant market share?

PELLET PRODUCTION



Small Proportion but Changes Trend



TPO MCF

Pine PULPWOOD and Other (includes pellets/energy)



Hardwood PULPWOOD and Other (includes pellets/energy)



2015 TPO Wood Consumption Pellet/Energy % of Pulpwood by State



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NC and GA pulpwood prices before and after pellets



Pellet Demand and Pine Pulpwood Prices





When pellets can drive local forest returns:

HOW DOES PELLET DEMAND AFFECT FOREST CARBON?

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SRTS Model Results:

In the current market, increasing demand for small value trees has more land rent impact than it has historically.

Total Forest Carbon Can Actually Increase. But timing matters.

Rent affects area in forest and distribution of forest types.

Note: This is not the same as "carbon neutral"

Market and Resource Summary

In an open land market:

Increased forest product demand leads to:

Higher prices

Land use and management response (HPW)

Net inventory/carbon response depends on local markets (shifts, substitutions, expansion)

Note: Agriculture markets matter too

 high prices reduces area of fallow ag land (and reduces CRP land remaining in forest). Ag technical change can reduce demand for land.

Market and Resource Summary Bob's Opinion

When the pellet industry was beginning, there was a lot of PR about how it would not compete for wood or affect markets. It would only be using harvest or mill residues. In fact, several articles commented on how pellets could not possibly compete with pulpmills for the same resource.

Turns out you can't build a significant biomass industry without affecting markets. Which is a good thing at least in the US South. Because the extent and management of private forests and forest carbon are market driven.

Questions?

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